



Press release

Gotland Grönt Centrum, Gotlands Slakteri and Hencol in a unique venture to digitalise the slaughter chain

A project for developing Scandinavia's first digital slaughter chain for beef animals is about to be launched. Gotland Grönt Centrum AB has received financing from Leader Gute and in collaboration with Gotlands Slakteri, Hencol and interested farmers will develop the digital slaughter chain.

The project will create a technical infrastructure to tie together the existing systems into a whole that guarantees animal identity digitally, provides better information to the farmer, safer working conditions for cattle farmers, those involved in transport, slaughterhouse employees and veterinarians as well as making better information available to interested customers in the long run.

Calves will be tagged with electronic ear tags, EID, which farmers use during their rearing on the farm. An animal's identity will be read digitally when it is loaded for transport to slaughter which reduces risk of being incorrectly registered and improves the working conditions on the farm. At the slaughterhouse this will make it easier for the veterinary to confirm animal identity than previously. During the actual slaughter, the animal's identity will be read electronically and automatically registered in the system.

“Digitalisation of the slaughter chain facilitates more efficient logistics when transporting slaughter animals. Digitalisation also contributes to the development of the Gotlandic beef production. We see this as a probable new branch standard in a few years and we think it is very exciting to be part of this project, as well as it becomes one more step in reducing our environmental impact” says Fredrik Sundblad, plant manager at Gotlands Slakteri. *“We are making great efforts to offer more climate-smart meat.”*

“Fantastic excitement to see that our technology and concept will now become reality in this digitalisation project. By creating this data-based value chain together we are setting a new standard. Beginning with Gotland,” says Johan Karlberg, CEO at Hencol.

“Digitalisation paves the way for working with quality improvement and traceability in all steps of the chain.”

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